



Designer William Sofield created suave interiors to rival views at 111 West 57th Street, along NYC's Billionaire's Row. Prices at the new tower start at \$18 million. Hayes Davidson



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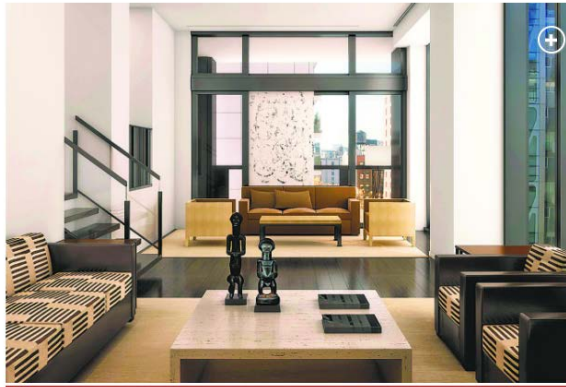
## Why sexy design-focused condos fetch up to \$59M in Manhattan

By Christopher Cameron

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Some of the world's top interiors experts are tackling dazzling new Manhattan projects.

William Sofield — known for his work designing stores for Tom Ford, Ralph Lauren and YSL — masterminded the layouts at JDS Development Group, Property Market Group and Spruce Capital Partners' 111 West 57th Street.



The Getty at 503 West 24th St. in Chelsea. [Marino Architects](#)

The staggering 1,428-foot tower, which launched sales in September, oozes urbanity via white macauba stone floors in entrance galleries, smoke-gray patterned oak floors in living spaces and veined white-onyx bathrooms. The 46-unit building will top off in January (from \$18 million for a 4,491-square-foot residence to \$57 million for a 7,128-square-foot spread).

For a downtown vibe, head to The Getty, at 503 West 24th St. in Chelsea, which opened earlier this month. “Leather daddy” architect and designer Peter Marino gave the 11-story, five-unit building an elaborate checkerboard facade, using 167 window panes of all sizes. Inside, Marino sourced more than 60 finishes of stone, marble and wood from four continents; he installed art walls and commissioned custom millwork throughout. Even kitchens have star power, with layouts imagined by chef Daniel Boulud.

(This spring, a three-story penthouse at the project sold for \$59 million; four units remain, asking \$16.2 million to \$22 million.)

In Long Island City, Australian star designer Paris Forino recently put her finishing touches on Adam America’s Galerie, at 22-18 Jackson Ave., which opens next year. Directly across from MOMA’s PS1 gallery, the 182-unit condominium is itself meant to be a work of art, with vaulted archways in the lobby and herringbone floors made from stone. “There is a big art motif in the building, with curated work throughout the public spaces,” Forino tells us. “Everything is clean and modern but with artful, whimsical moments.” (Prices range from \$550,000 for a one-bedroom to \$2.5 million for three-bedroom penthouse.)



Adam America’s Galerie at 22-18 Jackson Ave. [Binyan Studios](#)